

**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, NEW DELHI
BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

BBA 116: MOOC

Credits: 03

To remove rigid boundaries and facilitate new possibilities for learners in education system, study webs of active learning for young aspiring minds is India's Nation Massive Open Online Course (MOOC) platform. Massive Open Online Courses (MOOCs) are online courses which are designed to achieve the three cardinal principles of India's education policy: Access, Equity and Quality. MOOCs provide an affordable and flexible way to learn new skills, career development, changing careers, supplemental learning, lifelong learning, corporate eLearning & and deliver quality educational experiences at scale and more.

A student is required to earn 3 credits by completing quality –assured MOOC programme offered on the SWAYAM portal or any other online educational platform approved by the UGC / regulatory body from time to time at UG level. Successful Completion certificate should be submitted to respective institute for earning the course credit.



Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)
Accredited by National Assessment and Accreditation Council (NAAC)



Implementation of NEP 2020

GUIDELINE OF MOOC

for

BACHELOR OF BUSINESS ADMINISTRATION

for

Second Semester
(w.e.f. 2021 – 2022 Academic Session)



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BACHELOR OF BUSINESS ADMINISTRATION GUIDELINES OF MOOCs COURSES

National Education Policy (NEP) 2020 lays particular emphasis on the development of the creative potential of each individual. It is based on the principle that education must develop not only cognitive capacities - both the 'foundational capacities' of literacy and numeracy and 'higher-order' cognitive capacities, such as critical thinking and problem solving - but also social, ethical, and emotional capacities and dispositions.

With a view for providing access to the best quality learning resources across the country, the project 'Study Webs of Active Learning for Young Aspiring Minds' (SWAYAM) has been started. SWAYAM provides an integrated platform and portal for online courses, using information and communication technology (ICT) and covering High School till all higher education subjects and skill sector courses to ensure that every student benefits from learning material through ICT. SWAYAM is a:

1. *One-stop web and mobile based interactive e-content for all courses from High School to University level.*
2. *High quality learning experience using multimedia on anytime, anywhere basis.*
3. *State of the art system that allows easy access, monitoring and certification.*
4. *Peer group interaction and discussion forum to clarify doubts*
5. *Hybrid model of delivery that adds to the quality of classroom teaching.*

Massive Open Online Courses (MOOC) is designed to achieve the three cardinal principles of NEP 2020 Access, Equity and Quality. The course will provide students an affordable and flexible way to learn new skills, carrier development, changing carriers, supplemental learning, lifelong learning, corporate e-learning and deliver quality

educational experiences at scale and more.

Implementation of NEP for Academic session 2021- 2022

For the implementation of NEP 2020 to incorporate the features such as CBCS, Multi entry & Multi exit, MOOC etc. the revised programme structure & syllabus has been issued by Guru Govind Singh Indraprastha University wef. Academic session 2021-2022. In the program structure of BBA & B.Com (H) MOOC courses have been introduced in Semester II of 3 credits.

MOOC Coordinator: Ms. Rekha Prasad

The following courses has been identified for semester II

Semester II

Paper Code : BBA 116

Paper Title : MOOC I

Credit : 3

Course Id	Paper title	Credits	Weeks
noc22- mg105	Soft skills for Business Negotiation & Marketing Strategies	3	12
noc22- mg74	Operation & Supply Chain Management	3	12

Timeline for MOOC courses

TIMELINE	12 Weeks
Start of Course	July 25, 2022
End of Course	Oct 14, 2022
Exam Dates	Oct 29/30, 2022

Teaching Pedagogy

Four quadrant approach': the four Quadrant approach means e-learning system that has the following components:

- a. Quadrant-I is e-Tutorial: which shall contain: Video and Audio Content in an organised form, Animation, Simulations, video demonstrations, Virtual Labs, etc.
- b. Quadrant-II is e-Content: which shall contain: PDF, Text, e-Books, illustrations, video demonstrations, documents and Interactive simulations wherever required.
- c. Quadrant-III is Web Resources: which shall contain: Related Links, Wikipedia Development of Course, Open source Content on Internet, Case Studies, books including e-books, research papers & journals, Anecdotal information, Historical development of the subject, Articles, etc.
- d. Quadrant-IV is Self-Assessment: which shall contain: Problems and Solutions, which could be in the form of Multiple Choice Questions, Fill in the blanks, Matching Questions, Short Answer Questions, Long Answer Questions, Quizzes, Assignments and solutions, Discussion forum topics and setting up the FAQs, Clarifications on general misconceptions.
 - An enriching learning experience by using audio video and multimedia state of the art pedagogy/technology

Guidelines

1. A student is required to earn 3 credits by completing quality assured MOOC programs offered on SWAYAM portal list of courses specified for UG courses.
2. Registration by the students on SWAYM portal and proof to be submitted.
3. The course chosen by the student will be intimated to MOOC coordinators.
4. Completion report of module to be submitted as per the defined schedule of the course.
5. Regular supervision and monitoring of the student development for the course will be done by the MOOC coordinator.

6. After completing the course, the students has to produce successful course completion for claiming the credit
7. Submission of the registration document to the university as per the guidelines.

BBA Students MOOC Details Format

S. No.	Student Name	Course Name	University/ Organization	Start date	End date	Current Status	Proof Submitted (yes/no)

Manjula

Dr. Manjula Shastri
Programme Director

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, NEW DELHI
BACHELOR OF COMMERCE (B.Com Honours)

Credits: 03

B.Com 114: MOOC

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Implementation of NEP 2020

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BACHELOR OF COMMERCE (HONS)

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BACHELOR OF COMMERCE (HONS) GUIDELINES OF MOOCs COURSES

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MOOC Coordinator: Ms. Surbhi Ahuja

The following courses has been identified for semester II

Semester II

Paper Code : B.COM(H) 114

Paper Title : MOOC I

Credit : 3

Course Id	Paper title	Credits	Weeks
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B.COM(H) Students MOOC Details Format

S. No.	Student Name	Course Name	University/ Organization	Start date	End date	Current Status	Proof Submitted (yes/no)

Manjula

Dr. Manjula Shastri
Programme Director